



State of Maryland- Green Building Market Activity

February 18, 2011

Market Transformation

The use of LEED transforms the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life. Government leadership educates communities and creates conditions that spur market activity. Green building jobs grow as product and service providers innovate to meet demand for high performance green buildings. LEED project activity drives this demand, creates competition which reduces costs, and raises consumer expectations and awareness, eventually transforming the market to where green building is the norm and anything less is substandard.

Government Leadership

In addition to the State High Performance Building Act and Green Building Tax Credit, 14 local governments in Maryland have enacted LEED-based green building policies and initiatives. Leading by example, the State of Maryland ranks 10th nationally for the number of LEED registered and certified buildings owned or occupied by state government.

Montgomery County, MD became one of the earliest adopters of a district-wide LEED policy for K-12 schools in 2006. As one of the largest and most visible school districts in the country, this helped pave the way for additional districts to adopt similar policies. To date, of the nation's 20 largest school districts, 80% have committed to green school construction.

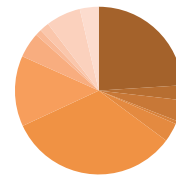
A Maryland Green Building Community

There are 486 organizations in Maryland that are members of the U.S. Green Building Council. These organizations represent the diverse segments of the economy that are part of the green building industry, employing more than 300,000 people and grossing more than \$50 billion in annual revenue.

The [Maryland Chapter](#) of the U.S. Green Building Council, first established in 2004, is the premier forum for green buildings in Maryland, providing leadership, education, advocacy and resources as well as programs, events, and networking opportunities for the green building industry and the community at large.

There are also 3,471 LEED Accredited Professionals in MD, individuals in various fields who hold this credential to allow them to compete and perform more effectively in the green building market.

USGBC Member Organizations
in Maryland= 486



- Contractors and Builders
- Corporate and Retail
- Educational Institution
- Energy Service Companies
- Nonprofit Organization
- Architects/Engineers/Planners
- Consultants
- Product Manufacturers
- Service Provider
- Prof Soc/Trade Assn
- Real Estate/Provider
- Government Org



LEED Certified Buildings, Schools, Homes, and Neighborhoods

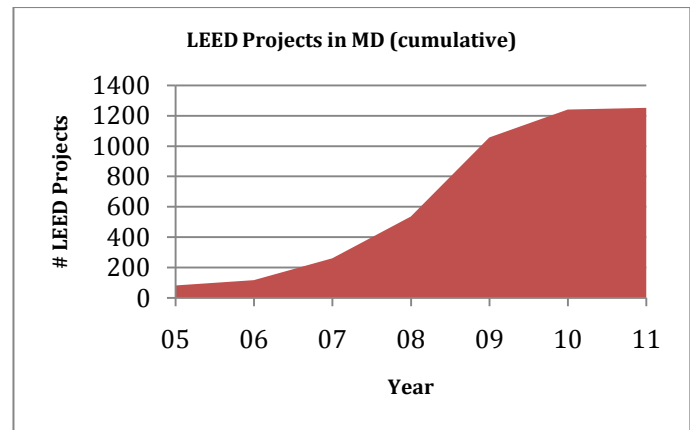
Maryland ranks 8th nationally in total number of commercial buildings that are LEED certified and pursuing LEED certification with a market of more than 28 million square feet of certified green buildings. Individually, Rockville, MD and Bethesda, MD each have more LEED project activity than any U.S. city with a population below 100,000.

Relative to its population, Maryland has more LEED project activity than any state in the U.S.

U.S. States Ranked by Total Number of LEED Projects

| Rank | State | Registered | Certified | Total |
|------|-------|------------|-----------|-------|
| 1 | CA | 3975 | 1098 | 5073 |
| 2 | TX | 1915 | 461 | 2376 |
| 3 | NY | 1913 | 341 | 2254 |
| 4 | FL | 1445 | 311 | 1756 |
| 5 | IL | 1010 | 396 | 1406 |
| 6 | VA | 1124 | 243 | 1367 |
| 7 | GA | 1013 | 254 | 1267 |
| 8 | MD | 1065 | 190 | 1255 |
| 9 | PA | 929 | 324 | 1253 |
| 10 | WA | 821 | 349 | 1170 |

There are 10 LEED certified homes in Maryland, including an affordable home in Baltimore built by Harford Habitat for Humanity. There are also 5 LEED for Neighborhood Development projects- impacting more than 325 acres of development. Twinbrook Station in Rockville, MD is the LEED-ND development closest to completion.



Maryland Spotlight:

Great Seneca Creek Elementary

In the four years since Great Seneca Creek Elementary School (LEED Gold) in Germantown, Md., opened as the first LEED certified green school in the state, only one teacher has made a lateral transfer to another school. In a recent survey, every member of the 100-person staff said they worked in a safe and healthy environment and that they would recommend the school to a friend for employment.

